

FX Week proudly presents its seventh



# FX Week Asia

18 October 2011, Grand Hyatt, Singapore

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## Navigating Asian FX markets amidst global economic uncertainties

Specifically designed for investment banks, institutional investors and corporate treasurers, the 7th annual FX Week Asia congress provides unique insights into global macroeconomic developments impacting the industry, and the latest FX trading and currency management strategies being used by leading financial firms.



### KEYNOTE ADDRESS: Global rebalancing and Asian currencies

**Cyn-Young Park**, Assistant Chief Economist & Director of Economic Analysis & Operations Support Division, Economics Research Department, ASIAN DEVELOPMENT BANK



### EXECUTIVE ADDRESS: Offshore RMB as a reserve currency

**Duan Jin-Chuan**, Director of Risk Management Institute, Cycle & Carriage Professor in Finance, NATIONAL UNIVERSITY OF SINGAPORE

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### 6 reasons to attend this congress:

- Gain a macro overview on 'Global rebalancing and Asian currencies' through the exclusive keynote address by Cyn-Young Park, Assistant Chief Economist & Director of Economic Analysis & Operations Support Division, Economics Research Department, ASIAN DEVELOPMENT BANK
- Explore 'Offshore RMB as a reserve currency' through the executive address by Duan Jin-Chuan, Director of Risk Management Institute, Cycle & Carriage Professor in Finance, from the National University of Singapore
- Identify 'CNH-Implications for Asian FX markets' through insights by Callum Henderson, Global Head of FX Research from the Standard Chartered Bank
- Learn 'How to generate alpha in today's volatile environment' by hearing from Bernard Lock, Director & Head of Asia Pacific from FX Concepts
- Understand the high frequency trading landscape through a presentation on 'High-frequency electronic FX trading: The next 100 years' by Ed Blair, Former Head of Quantitative Trading at Komodo Capital Management
- Hear the latest on emerging market currencies through the exclusive presentation on 'EM Currencies: Beta = 1, alpha positive' by Roland Mieth, Portfolio Manager for Emerging Markets, at Pimco

Dear Delegate,

*FX Week* is proud to present the seventh annual *FX Week Asia* conference; the premier event for foreign exchange professionals in the Asia-Pacific region.

Never has there been a more exciting or challenging time for the FX market, particularly in this region. As offshore renminbi continues to gain traction as a major currency, both banks and investors are focused on finding ways to extract maximum value from the currency.

Meanwhile regulation and the advent of mandatory central clearing, exchange trading and reporting obligations for over-the-counter derivatives look certain to impact on the FX market and participants need to understand how these rules will change the way business is done.

This year's event will offer a platform to discuss these specific challenges and some of the different solutions being considered. During the course of the day, you will hear from banks, brokerages, strategists and investors who will share their experiences of managing the risks inherent in the current climate.

We are delighted to launch the day's events with a keynote address from Cyn-Young Park, assistant chief economist and director of economic analysis and operations support division, economics research department at the Asian Development Bank, who will discuss global rebalancing and the role of Asian currencies.

Additional must-hear speakers will include David Wallis, head of FX prime brokerage for Asia at Morgan Stanley; Lutfey Siddiqi, head of FICC corporate coverage and FX distribution Asia-Pacific at UBS; and Damian Glendinning, group treasurer at Lenovo.

Hosted by *FX Week*, the only publication to deliver the latest exclusive news in the global foreign exchange business on a daily basis, *FX Week Asia* is perfectly positioned to offer the most comprehensive programme in the industry.

I look forward to meeting you in Singapore in October.

Best regards,



Joel Clark

Joel Clark  
Editor

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#### What's in it for you?

- Network with over 250 industry professionals, visit numerous exhibition stands and listen to many interesting presentations and interactive panel discussions
- Discover the best market offers and take advantage of them
- Find out from your peers and competitors the best strategies to overcome your day to day difficulties
- Keep updated with the latest industry information essential for your business to succeed
- Walk away with practical advice that can be immediately applied
- Have your say, get involved and quiz industry experts on the current and future state of FX
- Stay ahead of the curve by attending the premier Asian FX event in 2011

8.10	<b>Morning registration</b>	
8.55	<b>WELCOME ADDRESS: Joel Clark</b> , Editor, FX WEEK	
9.00	<b>KEYNOTE ADDRESS: Global rebalancing and Asian currencies</b> <b>Cyn-Young Park</b> , Assistant Chief Economist & Director of Economic Analysis & Operations Support Division, Economics Research Department, ASIAN DEVELOPMENT BANK	
9.30	<b>EXECUTIVE ADDRESS: Offshore RMB as a reserve currency</b> <b>Duan Jin-Chuan</b> , Director of Risk Management Institute, Cycle & Carriage Professor in Finance, NATIONAL UNIVERSITY OF SINGAPORE	
10.00	<b>Morning break</b>	
10.30	<p><b>PANEL DISCUSSION: Macro update on the Asian FX landscape</b></p> <ul style="list-style-type: none"> <li>■ Impact of global regulatory reforms on OTC derivatives execution and clearing</li> <li>■ Likelihood of regulatory arbitrage redirecting global transaction streams</li> <li>■ Anticipated policy responses to acceleration of capital flowing into Asia</li> <li>■ Effect on Asian FX liquidity and pricing of the slowing European and US economies</li> <li>■ Consequences of changes in the prime brokerage model on FX markets</li> </ul> <p><i>Moderator: Jeffrey Hogan</i>, Managing Director, Business Development, BGC PARTNERS <i>Tai Hui</i>, Regional Head of Research, South- East Asia, STANDARD CHARTERED BANK <i>Alex Knight</i>, Director, Head of FX Prime Brokerage, Asia, CITI <i>Luca Silipo</i>, Chief Economist, Asia Pacific, NATIXIS <i>David Wallis</i>, Head of FX Prime Brokerage, Asia, MORGAN STANLEY</p>	<p>Panel sponsor</p> 
	<i>STREAM ONE : THE TRADING STREAM</i>	<i>STREAM TWO: THE STRATEGIES STREAM</i>
11.20	<b>Chairperson's opening remarks:</b> <b>Joel Clark</b> , Editor, FX WEEK	<b>Chairperson's opening remarks:</b> <b>Stephen Davie</b> , New Business Development Director, ADS SECURITIES
11.25	<p><b>CASE STUDY: Generating alpha in today's volatile environment</b></p> <ul style="list-style-type: none"> <li>■ How significant have active vs. passive management approaches been?</li> <li>■ Different styles of modeling vs. different types of managers</li> <li>■ Carry trade: Are we witnessing a rebirth strategy?</li> <li>■ How to find opportunities in periods of extreme volatility?</li> </ul> <p><b>Bernard Lock</b>, Director &amp; Head of Asia Pacific, FX CONCEPTS</p>	<p><b>CASE STUDY: CNH-Implications for Asian FX markets</b></p> <ul style="list-style-type: none"> <li>■ The rise of the CNH: Internationalizing the CNY and the case for 'reserve-ification'</li> <li>■ CNH liquidity growth will continue to accelerate on CNY trade settlement, bond issuance, tourism</li> <li>■ CNY regionalization will be an immediate step towards full internationalization</li> <li>■ CNH: The opportunity for Asia</li> <li>■ CNH: The challenge for Asia</li> </ul> <p><b>Callum Henderson</b>, Global Head of FX Research, STANDARD CHARTERED BANK</p>
11.55	<p><b>CASE STUDY: High- frequency electronic FX trading: The next 100 years</b></p> <ul style="list-style-type: none"> <li>■ The ethics of high-frequency trading</li> <li>■ The impact of proposed market regulation</li> <li>■ Exploring the possibility of an FX flash crash</li> <li>■ Estimates of current market dynamics: size, profits, and players</li> </ul> <p><b>Ed Blair</b>, Former Head of Quantitative Trading, KOMODO CAPITAL MANAGEMENT</p>	<p><b>CASE STUDY: Risk and rewards in USD and EURO</b></p> <ul style="list-style-type: none"> <li>■ USD \$ sentiment: Time for a re-evaluation?</li> <li>■ Contagion within Europe and possible 'spillovers' from European sovereign debt crises</li> <li>■ What will the outlook be for 2012?</li> </ul> <p><b>Luca Silipo</b>, Chief Economist, Asia Pacific, NATIXIS</p>
12.25	<p><b>CASE STUDY: Overlay as an active strategy</b></p> <ul style="list-style-type: none"> <li>■ Choosing the strategy: Active vs. passive overlay</li> <li>■ Using derivatives to enhance returns</li> <li>■ Identifying new opportunities through cross asset correlation</li> <li>■ Benchmarking and measuring overlay strategy and performance</li> </ul> <p><b>Shao Chieh Lim</b>, Associate Director, Investment Management, FX CONCEPTS</p>	<p><b>CASE STUDY: Asian currencies and the 'Risk on - Risk off' dynamic</b></p> <ul style="list-style-type: none"> <li>■ 'Risk on - Risk off' is a powerful force dominating financial markets</li> <li>■ It has intensified over time and looks set to exist for some time to come</li> <li>■ Asian currencies are impacted by the 'Risk on - risk off' dynamic</li> </ul> <p><b>Paul Mackel</b>, Head of Asian Currency Research, HSBC</p>
12.55	<b>Lunch</b>	

13.55	<p><b>PANEL DISCUSSION: Evolving FX markets – The role of e-commerce and innovation</b></p> <ul style="list-style-type: none"> <li>■ Identifying and responding to new and emerging challenges</li> <li>■ Investing in technology and implementing innovations</li> <li>■ Achieving best execution through improved algorithmic trading</li> <li>■ Ensuring systems are able to cope with requirements set by new regulations</li> <li>■ How is e-commerce changing the FX market?</li> </ul> <p><i>Moderator: Ginny Wong</i>, Senior Dealer, PRUDENTIAL ASSET MANAGEMENT  <b>Aiyana Currie</b>, Executive Director, Head of FX eCommerce Sales, Asia Pacific, UBS  <b>K.C. Lam</b>, Director &amp; Head of FX Asia, CME GROUP  <b>Hu Liang</b>, Senior Managing Director, Head of the e-Exchange Group, Asia Pacific, STATE STREET GLOBAL MARKETS  <b>Patrik Nagel</b>, Head of Sales Asia Pacific, ADS SECURITIES  <b>Chris Soriano</b>, Regional FX Sales Manager, ICAP ELECTRONIC BROKING</p>	<p>Panel sponsors</p>  
14.45	<p><b>PANEL DISCUSSION: Treasury trends and opportunities</b></p> <ul style="list-style-type: none"> <li>■ As Asian currencies are used more frequently in trade: Does this emergence offer cost-saving opportunities or warrant caution?</li> <li>■ Will Singapore's new government approach for governance and transparency provide a blueprint for the region?</li> <li>■ Re-evaluating methods to hedge currency risk</li> <li>■ Overcoming information challenges and gathering exposure data</li> </ul> <p><i>Moderator: Lutfey Siddiqi</i>, Managing Director, Head of FICC Corporate Coverage &amp; FX Distribution Asia-Pacific, UBS  <b>Damian Glendinning</b>, Vice President &amp; Treasurer, LENOVO  <b>Nidhi Shekhar</b>, Regional Treasurer, Asia Pacific, DELPHI CORPORATION  <b>Edoardo Sirtori</b>, Director &amp; Regional Treasurer, STMICROELECTRONICS ASIA PACIFIC</p>	
15.35	<b>Afternoon break</b>	
16.05	<p><b>EXCLUSIVE PRESENTATION: EM Currencies: Beta = 1, alpha positive</b></p> <ul style="list-style-type: none"> <li>■ Better starting conditions</li> <li>■ Valuation and carry matter</li> <li>■ Contagion risk</li> <li>■ EM FX as a policy tool</li> <li>■ Macro prudential measures and currency wars</li> </ul> <p><b>Roland Mieth</b>, Portfolio Manager for Emerging Markets, PIMCO</p>	
16.35	<p><b>PANEL DISCUSSION: Currency in 2012 - The new market structure</b></p> <ul style="list-style-type: none"> <li>■ Identifying trending and new EM currencies to watch: What role do Asian currencies play?</li> <li>■ Correlative impact of domestic commodity pricing on outlook for emerging economies</li> <li>■ The outlook for more established currencies: G10 pairs including Yen, CHF (Swiss Franc) and AUD</li> <li>■ Moving to multi-basket currencies: Is this wistful thinking or reflective of changing global risk sentiment?</li> </ul> <p><i>Moderator: Joel Clark</i>, Editor, FX WEEK  <b>Ray Farris</b>, Global Head of Foreign Exchange Strategy &amp; Chief Strategist for Asia Pacific Fixed Income, CREDIT SUISSE  <b>Simon Grose-Hodge</b>, Director, Head of Investment Advisory, Singapore, Wealth Management, LGT BANK  <b>Mitul Kotecha</b>, Managing Director, Head of Global Foreign Exchange Strategy, CREDIT AGRICOLE CIB  <b>Philip Wee</b>, Senior Currency Economist, DBS BANK</p>	
17.25	<p><b>CLOSING REMARKS:</b>  <b>Joel Clark</b>, Editor, FX WEEK</p>	
17.30	<b>Cocktail reception</b>	<p>Cocktail sponsor</p> 

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